

**Farmers Electric Cooperative Go Paperless Free Electricity  
OFFICIAL SWEEPSTAKES RULES**

NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

**1. Eligibility.** Subject to additional restrictions below, the Farmers Electric Cooperative Go Paperless Free Electricity Sweepstakes (the “Sweepstakes”) is open to U.S. residents (excluding Puerto Rico), 18 years or older at the time of entry. To enter the contest you will need to sign up with Farmers Electric Cooperative, Inc. to receive an electronic version (paperless) of your statement.

This promotion is intended for participation in the State of Texas only and shall be construed and evaluated in accordance with the laws of the State of Texas. All federal, state and local laws and regulations apply.

**2. Entry.** One (1) entry per person [person defined for purposes of this paragraph as an individual who is a member of Farmers Electric Cooperative, Inc. receiving electricity from Farmers Electric Cooperative, Inc.], per residential electric account, per month during the Sweepstakes Period. The Sweepstakes will begin at 8:00 a.m. Central Time on January 1, 2015, or when notice of the contest is posted to [www.farmerselectric.coop](http://www.farmerselectric.coop) or Farmers Electric Cooperative’s Facebook page, whichever is sooner; all entries must be received by 4:00 p.m. Central Time on June 30, 2015, or when notice of the contest is removed from [www.farmerselectric.coop](http://www.farmerselectric.coop), whichever is later (the “Sweepstakes Period”).

**3. How to Enter.** There is no cost to enter. During the designated Sweepstakes Period, an entry is made by contestants who have enrolled in paperless billing by using the SmartHub application available at [www.farmerselectric.coop](http://www.farmerselectric.coop) through the Account Access button. Contestants must submit their entries pursuant to these official rules (the “Official Rules”). Incomplete entries are void. To constitute a complete entry, you must enroll in paperless billing. Members enrolled in paperless billing prior to the Sweepstakes Period are eligible for each monthly drawing.

Entries made in any other fashion are void. All late, lost, misdirected, incomplete, undelivered, scrambled, or destroyed entries are ineligible entries, regardless of the reason or party responsible. These Official Rules may be modified and amended as they appear herein or online from time to time during the Sweepstakes Period for clarification purposes without materially affecting the terms and conditions of the Sweepstakes. Farmers Electric Cooperative, Inc. is not responsible for printing or typographical errors; incorrect or inaccurate registration information; computer system or phone line errors, software/hardware malfunctions or other errors; or for failures or delays in transmissions that are human or technical in nature. By entering, all participants agree to be bound by the terms of these Official Rules and the decisions of Farmers Electric Cooperative, Inc., which shall be final. False or deceptive entries or acts will render the entrant ineligible. Entries become the official property of Farmers Electric Cooperative, Inc. and will not be

acknowledged or returned. Farmers Electric Cooperative, Inc. and its affiliates and related individuals will not accept correspondence or telephone inquiries regarding the status of entries or the administration of the Sweepstakes.

**4. Prizes and Odds.** Six (6) Prize Winners will be selected in random drawings from among all eligible entries to be held on or about February 1, 2015; March 1, 2015; April 1, 2015; May 1, 2015; June 1, 2015; and July 1, 2015. Prizes: Six (6) Prize Winners will receive the prize(s) that may be awarded to the eligible winner(s), which is one billing cycle (to be defined in the sole determination of Farmers Electric Cooperative, Inc.) of free electricity, up to \$1,000 in value, from Farmers Electric Cooperative, Inc., for use at one (1) location related to one account. Odds of winning depend on the number of eligible entries received.

**5. Winner Notification and Acceptance.** Winners will be notified by e-mail, telephone, and/or U.S. Mail no more than fifteen (15) days after the conclusion of the Sweepstakes Period. Return of prize notification as undeliverable may result in disqualification, and an alternate winner may be selected. Winners may waive their right to receive prizes. Prizes are non-assignable and nontransferable. No substitutions allowed, except that Farmers Electric Cooperative, Inc. reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes. Winners may be required to complete an affidavit of eligibility, and a liability and publicity release (except where prohibited by law), which must be returned within ten (10) days of date of postmark. Failure to sign and return the affidavit or release within ten (10) days, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize and the award of the prize to an alternate winner. Except where prohibited, participation in the Sweepstakes constitutes entrant's consent to the publication of his or her name, biographical information, and likeness in any media for any commercial or promotional purpose, without limitation or further compensation. For prize winners list (available after July 15, 2015) send a self-addressed, stamped envelope to Farmers Electric Cooperative, Inc., 2000 Interstate 30 East, Greenville, Texas, 75402, Attn: Jim Nimmo/Go Paperless Sweepstakes. Any prize not claimed or accepted will be forfeited, and Farmers Electric Cooperative, Inc. reserves the right, without obligation, in its sole discretion to select an alternate winner.

**6. Participation.** By participating, entrants agree to be bound by these Official Rules and the decisions of Farmers Electric Cooperative, Inc. Farmers Electric Cooperative, Inc. reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Sweepstakes as solely determined by Farmers Electric Cooperative, Inc.. In the event the Sweepstakes is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Farmers Electric Cooperative, Inc., which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, Farmers Electric Cooperative, Inc. reserves the right in its sole discretion to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, Farmers Electric Cooperative, Inc. reserves the right to award prizes based on the entries received before the termination date.

**7. Limitations of Liability.** By entering the Sweepstakes, entrant agrees that (1) any and all disputes, claims, and causes of action arising out of or in connection with the Sweepstakes, or any prizes awarded, shall be resolved individually without resort to any form of class action, and entrant waives his or her right to a jury trial for such disputes, claims and causes of action; (2) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses.

**8. Construction.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any contestant and Farmers Electric Cooperative, Inc., shall be governed by and construed in accordance with the laws of the State of Texas, without giving effect to any choice of law or conflict of law rules or provisions (whether of Texas, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than Texas. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. If any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

**9. General Release.** By entering the Sweepstakes, contestants release Farmers Electric Cooperative, Inc. and any other affiliated companies, directors, officers, employees, representatives, partners and agents from any liability whatsoever for any claims, costs, injuries, losses or damages of any kind arising out of or in connection with the Sweepstakes or with the acceptance, possession or use of any prize (including, without limitation, claims, costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light).

**10. Taxes.** Any valuation of the prize(s) stated above is based on available information provided to Farmers Electric Cooperative, Inc., and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prize which is not specifically provided for in the Official Rules. Each winner must provide Farmers Electric Cooperative, Inc. with valid identification and a valid taxpayer identification number or Social Security number before any prize will be awarded. Farmers Electric Cooperative, Inc. will issue an IRS Form 1099 to the winner upon completion of the free one month, up to a \$1,000 value of residential electricity service. Any person winning more than five hundred ninety-nine dollars (\$599) in prizes will receive an IRS Form 1099 at the end of the calendar year, and a copy of such form will be filed with the IRS.